

Crafting Corporate Image with Professional Grooming

Strategic Elegance 2024



Synopsis

Step into success with 'Strategic Elegance 2024,' a transformative course focused on refining corporate image through professional grooming. Dive into the essentials of sophisticated attire, grooming routines, and the impact of a polished appearance in professional settings. Led by industry experts, this program offers practical insights into skincare, makeup, and tailored grooming practices, empowering participants to exude confidence and make lasting impressions. Join us to unlock the power of strategic elegance in advancing your career.



Course Objective

This course aims to empower participants to project confidence, enhance their professional presence, and make lasting impressions in their careers.



Audience

Ladies from
various background



Pre-requisite :
None

Duration :
1-day (9.00am - 5.00pm)

Course Delivery Mode :
Lecture and Demonstration

Course Modules

Module 1	Module 3	Module 5	Module 7	Module 9
INTRODUCTION <ul style="list-style-type: none"> Welcome and Rationale for the Grooming Class The Significance of Professional Image in the working environment 	DRESS CODE ETIQUETTE <ul style="list-style-type: none"> Understanding and Adhering to professional Dress Code Policies Dress code align with professionalism Appropriate Attire for Meetings, Events & Daily working 	FACTORS IN CLOTHING SELECTION <ul style="list-style-type: none"> The art of the colour selection Tips for choosing suitable fabric Balancing the patterns in clothing selection 	PERSONAL IMAGE MANAGEMENT <ul style="list-style-type: none"> Identifying Suitable Colours and Tones for Skin Analysing Personal Undertones for Best Colour Matches Unlocking the Secrets of Personal Colour Selection 	MAKE-UP BASICS <ul style="list-style-type: none"> Demonstration of Makeup Application Techniques
Module 2	Module 4	Module 6	Module 8	
DEFINING PERSONAL GROOMING <ul style="list-style-type: none"> Defining Professional Grooming for women Balancing Personal Style with Professionalism in an working Environment Reflecting grooming values through appearance Knowing the type of personalities from the chosen dress code 	PERSONAL BODY TYPE AND ATTIRE <ul style="list-style-type: none"> Understanding Body Shape and Appropriate Attire Refining Dress Choices for Different Body Types Enhancing Presence and Confidence through Attire 	CHOOSING THE RIGHT ACCESSORIES <ul style="list-style-type: none"> Defining and Selecting the right accessories 	STYLISH TIPS LIKE A PRO & SKINCARE ROUTINE <ul style="list-style-type: none"> Creating a Positive and Approachable Image Define the type of skin condition Skincare steps for beginners 	



Learning Outcome

- Understand the significance of personal grooming in the workplace
- Able to select appropriate attire based on body types and occasions
- Able to make informed choices in clothing selection and accessories
- Know your personal colour
- Maintain skin care routines and basic make up application techniques



GET IN TOUCH



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